

AVAILABLE MOTION PICTURES ON ELECTRICAL AND CO-OP SUBJECTS.

Title	Source (see addresses on page 8)	Time (minutes)	Subjects Covered, Comments, etc.
<u>GENERAL:</u>			
*Power and the Land	1 & 11 REA	36	Rural electrification progress; uses.
*Bob Marshall Comes Home	1 & 11 REA	20	Area coverage; electric cooperative's operation.
*Farm Life	3 GE	30	Farm electrification
Summer Storm	4 West.	20	Maintenance and use of services.
Farm Electrification	14 NFBC	22	Excellent presentation of Canada's program of rural electrification. Rental fee \$5
*New Ways in Farming (Note: This is one in a series of 16-mm. films distributed as the March of Time "Forum Edition." For complete information, write to address on page 9.)	16 MOT	15	Stresses electricity on today's farms.
*Of This We are Proud	17 Nash-K	30	General film on national progress.
The School that Learned to Eat	22 Gen. Mills	20	How a school learned to eat by working and playing correctly. Faculty, community, home activities.
<u>CO-OP FILMS</u>			
The Rural Co-op (Note: A complete list of Farm Credit Administration films and distribution points is attached.)	13 FCA	30	War Department film on farm co-ops; distributed in U.S. by Farm Credit Adm.
*What is a Co-op?	29 CL	30	New film telling basic story on co-ops; good section on electric co-ops. Rental, \$5.

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<u>CO-OP FILMS (contd)</u>			
A Trip to Cooperative Europe	29 CL	30	Travelogue of European co-ops, including human interest travelogue pictures. Rental, \$4.
The Power of Neighbors	29 CL	20	The story of the oil program of Indiana co-ops. Rental, \$5.
*Here is Tomorrow	29 CL	30	Tells of general co-op program. Broadly educational. Rental, \$4.50.
The Inside Story of Modern Milking	29 CL	30	Use of milking machines for labor-saving. Rental, \$5.
<u>WIRING AND LIGHTING</u>			
*The Dawn of Better Living	4 West.	16	Disney film on architectural features of future wiring, lighting and home uses.
The Magic of Fluorescence	3 GE	17	Research; principles of fluorescence.
The Electrician	6 Mahnke	5	Electrical equipment and wiring. Vocational.
Electronic Light	4 West	16	How fluorescent lamps are manufactured.
*The Light in Your Life	3 GE	25	Uses of light bulbs.
What is Electricity?	4 West.	22	Fundamental facts on which common uses of electricity are based. For Vocational Agriculture Classes, home-makers, co-ops.

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<u>FARM USES OF ELECTRICAL EQUIPMENT</u>			
*Running Water on the Farm	3 GE	20	Value in increasing production. 1946.
*The Next Step	18 Castle	30	Produced by Crane Co: planning farm water system and plumbing.
*Thirsty Acres	9 UP	30	Importance of power in developing our water resources; farm irrigation.
Mr. Farmer Builds a Septic Tank	21 Port.	30	Particularly useful if you have a plumbing program.
The Inside of Arc Welding	3 GE	10	4-part film- recommended parts: Part I- Fundamentals--farm uses; Part IV - A.C. Welding.
*Welding on the Farm	3 GE	25	Advantages of farm welding to repair or modify farm machinery and equipment
*Welding Comes to the Farm	20 Linc.	30	Interesting as a film and also as a presentation of demonstration technique
*Green Hay	3 GE	30	Mow hay drying.
Fencing Electrically	12 Prime	20	Farm fencing. 1942.

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<u>HOUSEHOLD USES OF ELECTRICAL EQUIPMENT</u>			
Home Electric Appliances	1 & 2 EB	10	Chiefly classroom use or training. Electric iron, fluorescent lighting, refrigerator, vacuum cleaner, motor maintenance, principles of thermostat.
<u>Laundry Equipment:</u>			
There's Nothing to It	4 West.	20	Entertaining and instructional.
Into the Suds and Out	28 Inst.	14	McCall's film on home laundry methods.
<u>Refrigeration:</u>			
*How to Get the Most out of Your Refrigerator	7 GM	30	Use and care.
40 Billion Enemies	4 West.	25	Home economics. 1942. War slant in early part.
Vanishing Vitamins	3 GE	17	Household refrigeration; suited to women's groups.
5 Days in the Cooler	28 Inst.	15	McCall's film on use of refrigerator in home meal planning.
<u>Freezing:</u>			
*Freezing Fruits & Vegetables	1 & 8 BHNHE	15	Various models; methods and techniques.
*Frozen Freshness	7 GM	30	Preparation and storage; cooking.
*Frozen Foods	3 GE	40	1945.
Constructing a Farm Freezer	10 Doug.	16	Home construction of 21 cu. ft. freezer chest designed at Univ. of California.

Title	Source (see addresses on page 8)	Time (minutes)	Subjects Covered, Comments, Etc.
<u>Freezing (contd)</u>			
*Surprise for Janie	17 Nash-K	24	The home freezer's role in better living.
Freeze It	28 Inst.	14	McCall's film on preparation of foods for home freezer and use of frozen foods in meals.
<u>Farm Kitchen:</u>			
*Ingredient X	3 GE	20	Advantages of electric cooking
Don't Blame It On the Oven	3 GE	19	Effective use of electric range ovens 1943.
V-Men	4 West.	17	Old-fashioned vs modern electric cooking.
The Precious Ingredient	4 West.	25	Protection of vitamins through electric cooking.
You Can Have Everything	4 West.	27	Refrigeration & electric cookery story; also entertainment feature.
*A Step-Saving Kitchen	1 & 8 BHNHE	8	Modern farm kitchen.
Kitchen Magic	28 Inst.	12	Electric sink with dishwasher and garbage disposal unit.
Proof of the Pudding	3 GE	14	Advantages of controlled electric heat on a modern electric range.
Your Ticket to Better Buying	4 West.	24	Tells what electric range will do; how to care for it.
Two Square Feet of Cooking Magic	4 West.	10	Automatic electric roaster-oven and food preparation with it.

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<u>SAFETY</u>			
*Farm Inconveniences	15 IH	19	General farm safety; highly entertaining.
*Miracle in Paradise Valley	27 Sinc.	33	Electrical safety on the farm.
Approved by the Underwriters	24 UL	30	A story of protection of life and property; tests on electric equipment and other materials. Covers all types of fire protection.
Preventing Fires through Electrical Safety	19 NEMA	23	Principles of electrical safety as applied to fire protection.
Make Safety Your Number One Crop (Note: A complete catalogue of safety films is available on request to National Safety Council, 20 North Wacker Drive, Chicago 6, Ill.)	23 NSC	15	4-H Safety activities program.
<u>FUNDAMENTALS OF ELECTRICITY</u>			
*Principles of Electricity	3 GE	20	Disney film on terminology, principles. 1945.
What is Electricity?	4 West.	22	Characteristics of electricity. 1943.
The Story of Electricity	5 Ideal	20	History of development.
Electronics at Work	4 West.	20	In radio, x-ray, bacterial lamps. 1942.
*Adventures in Research	4 West.	20	Electric research laboratories; electronic developments in modern life and industry.

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<u>RADIO-TELEVISION</u>			
On the Air	4 West.	28	Radio and television broadcasting. 1946.
Music in the Sky	4 West.	16	Radio show, orchestra, singer.
Magic in the Air	7 GM	9	Basic principles of television shown by animated diagrams. Television studios visited.
Naturally It's FM	3 GE	17	Differences between FM and AM radio.

* Regarded as particularly well-suited to general audiences.

SOURCES OF MOTION PICTURES ON ELECTRICAL AND CO-OP SUBJECTS

1. State Film Libraries.
2. Encyclopedia Britannica Films, Inc., 20 Wacker Drive, Chicago 6, Illinois
3. General Electric, Visual Instruction Section, 1 River Road, Schenectady 5, New York (14 distributing points, or through local GE dealers)
4. Westinghouse Electric Corporation, Motion Pictures & Speakers Bureau, 511 Wood Street, Pittsburgh 30, Pa. (Or through local Westinghouse dealers)
5. Ideal Pictures Corporation, Chicago, Illinois
6. Carl P. Mahnke Productions, Des Moines, Iowa
7. General Motors Corporation, General Motors Building, Detroit 2, Michigan
8. Bureau of Human Nutrition and Home Economics, U. S. Department of Agriculture, Washington 25, D. C.
9. Union Pacific Railroad Company, Supervisor, Agricultural Development, 1416 Dodge Street, Omaha 2, Nebraska
10. Douglas Fir Plywood Association, Shoreham Building, Washington 5, D. C., also
1707 Daily News Building, Chicago 6, Illinois, and
Tacoma Building, Tacoma 2, Washington.
11. Rural Electrification Administration, U. S. Department of Agriculture, Washington 25, D. C.
12. Prime Manufacturing Company, Electrical Division, 1669 South First Street, Milwaukee 4, Wisconsin
13. Farm Credit Administration, U. S. Department of Agriculture, Washington 25, D. C. (See enclosed list for film distribution points.)
14. National Film Board of Canada, 84 East Randolph Street, Chicago 1, Illinois; also
620 Fifth Avenue, New York 19, New York, and
c/o Canadian Embassy, Washington, D. C.
15. International Harvester, 180 North Michigan Avenue, Chicago, Illinois (or through local International Harvester dealers)

16. March of Time, Forum Edition, 369 Lexington Ave., New York 17 N. Y.
17. Nash-Kelvinator, Kelvinator Division, 14250 Plymouth Road, Detroit 32, Mich.
18. Castle Films Division, United World Films, Inc. 135 S. LaSalle, Chicago 3, Ill. or
1445 Park Ave, New York 29, N. Y. or
Russ Bldg., San Francisco 4, California.
19. National Electrical Manufacturers Association, 155 East 44th Street, New York 17, N. Y.
20. Lincoln Electric Co, 12818 Coit Road, Cleveland 1, Ohio
21. Portland Cement Association, 33 West Grand Avenue, Chicago 10, Ill.
22. General Mills, 400 Second Ave., Minneapolis 1, Minn.
23. National Safety Council, 20 Wacker Drive, Chicago 6, Ill.
24. Underwriter's Laboratories, Inc., 207 East Ohio Street, Chicago 11, Ill., or
500 Sansome Street, San Francisco 11, Calif, or
161 Sixth Avenue, New York 13, N. Y.
26. National Adequate Wiring Bureau, 155 East 44th Street, New York 17, N. Y.
27. Sinclair Refining Co., 630 Fifth Avenue, New York 20, N. Y.
28. Instructional Films, Inc., 330 West 42nd Street, New York 18, N. Y.
29. The Cooperative League, 343 South Dearborn Street, Chicago 4, Ill.

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